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Instructional Designer | Technology & Media Project Manager | eLearning Developer

Innovative Instructional Designer with 20+ years of success creating transformative online learning experiences that empower diverse adult learners. Expert in e-learning development, Sakai LMS administration, accessibility, inclusive design & Universal Design for Learning (UDL). Skilled at designing engaging, real-world curriculum aligned with industry standards and the latest in instructional technology. Certified Quality Matters Peer Reviewer with a proven record of designing and supporting over 300 high-impact courses that inspire, motivate, and drive learner success.

Skill Sets | Competencies

Instructional Design | eLearning | Educational Technology

- **Quality Matters Certified Peer Reviewer:** Evaluate courses for instructional alignment, accessibility, & design excellence.
- **Curriculum & Instructional Design:** Evidence-based frameworks, e.g. Bloom's Taxonomy, (UDL), Backward Design, Gagné's Nine Events, & Mayer's Principles of Multimedia, ADDIE, to create accessible, outcome-driven learning experiences.
- **LMS Technology Management:** Design, manage, & support courses in **Sakai**, Canvas, Blackboard, Google Classroom, and Moodle; LTI tools & optimizing digital learning environments.
- **Accessibility & Compliance:** Ensure inclusive course meets: **ADA standards and WCAG 2.1 guidelines, copyright law**
- **DEIB & Inclusive Pedagogy:** Culturally responsive, equity-centered course design, inclusive teaching and assessment.
- **Generative AI Integration:** Incorporate AI tools to support content creation and academic integrity.
- **Multimedia & eLearning Tools:** Adobe Creative Suite- Premiere Pro, After Effects, Captivate, Panopto, Camtasia, Snagit

Teaching Competencies

- **Faculty Training & Development:** Workshops, consultations, online teaching best practices, educational tech tools
- **Instructional strategies:** high impact research based methods for teaching
- **Active Flipped Learning:** utilize flipped class methods & experiential learning approaches in a student-centered classroom
- **Equity-minded Pedagogy:** Implement inclusive instructional practices to close achievement gaps, including differentiated instruction & Culturally-Responsive Teaching (CRT) methods.
- **Teaching Observations & Mentoring:** Extensive faculty and peer observations focused on adult learning theory, classroom engagement, lesson planning for alignment, with constructive feedback for continuous improvement.
- **Instructor Training:** Over 20 years of experience mentoring educators in writing instruction & assessment design.

PROFESSIONAL EXPERIENCE

Quality Matters (QM) Peer Reviewer, Remote Contract Role

03/25 -Present

Conduct comprehensive peer reviews of online and hybrid courses using the Quality Matters Higher Education Rubric. Participate in official review of institutions to ensure quality assurance and continuous improvement in course design.

- Review online, hybrid, flex & asynchronous courses to evaluate alignment with the Quality Matters standards, focusing on alignment of course objectives, assessments, instructional materials, learning activities, technology and accessibility.
- Provide detailed, constructive feedback and evidence-based recommendations to improve course alignment to support student learning outcomes.
- Work collaboratively with fellow peer reviewers and course representatives to facilitate clear, actionable revisions during the review process, while adhering to Quality Matters' principles of collegiality, confidentiality, and continuous improvement.
- Apply Universal Design for Learning (UDL), backward design, and accessibility and usability principles to ensure course materials meet ADA Section 508 and WCAG 2.1 guidelines.

PEPPERDINE UNIVERSITY, Los Angeles, CA: 2020 - 2024

Technology Manager:

2022- 2024

Lead department projects and initiatives to support strategic goals, harness emerging technology for high quality online/hybrid learning experiences. Producing media-rich content, optimizing faculty evaluation systems, and developing comprehensive accessibility guidelines, including creating the first online DEI toolkit for the business school.

- Managed online course evaluation system database, including faculty reports, student evaluations, tracked feedback and evaluation results reporting for all departments within the business school.
- Optimized the faculty evaluation system for PGBS, overseeing the performance reviews of over 100 faculty members.
- Boosted student response rates by 10-15% collaborating with associate deans to adjust evaluation open - close dates.
- Streamlined enrollment data and imports, and orchestrated the year-round email notification system.
- Meticulously reviewed the evaluation details of over 300 courses, directly impacting faculty employment and compensation, which directly impacted future academic planning for faculty contracts and courses.
- Accessible inclusive design by developing and implementing comprehensive accessibility guidelines for video assets.
- Harnessed emerging technology to manage multiple mixed media projects, and leveraged emerging technologies for delivering high-impact online/hybrid learning experiences.

- Aligned video learning activities with learning objectives and outcomes, adhering to Quality Matters accessibility standards.
- Utilized research-based Universal Design for Learning strategies to develop materials supporting faculty in online and hybrid teaching.
- Produced multimedia-rich content through video production, editing, video library management, while recommending innovative technologies to elevate teaching standards.

PEPPERDINE UNIVERSITY, Instructional Designer

2020 – 2022

Empowered faculty with skills in emerging technology. Collaborated with faculty in professional development by standardizing quality in courses, maintaining compliance with accreditation, and fostering student-centered learning.

- Designed, built, and maintained inclusive online or hybrid courses for student success for over 300 courses in the LMS.
- Managed the learning system (LMS) across the business school and trained faculty on LMS for effective course instruction.
- Strategically advised on recommendations for heightened engaging learning technology using LMS and multimedia content.
- Aligned course objectives, meaningful assessments, and rubrics with course and learning outcomes. Standardized quality in courses, quality assurance for accessibility, maintaining compliance with accreditation requirements.
- Bolstered inclusive student-centered learning.
- Provided consultation to faculty on: accessibility in all course assets, creating and editing relevant videos, and media content. Designed, developed, or revised course content and assessments for on-ground, blended, and online programs.
- Collaborated with key stakeholders to offer targeted training opportunities for faculty webinars or workshops. Researched and promoted instructional technologies to apply innovative eLearning tools and resources.
- Conducted training and webinars in syllabi design and rubrics in Sakai. Guided faculty on LMS analytics for course cycles.
- Rigorously checked and revised courses for accessibility. Use of WCAG accessibility checker for sites.

BUILDING SKILLS PARTNERSHIP, Los Angeles, CA

2019

Instruction & Curriculum Coordinator

Supervisory role: hired, on-boarded, and trained instructors for minority workforce development. Leveraged core strategies to improve workforce development for under-represented minorities and community advancement.

- Designed and developed resources, teacher management, classroom observations, and teacher and staff support.
- Optimized inclusive curriculum design, assessment development, digital integration into course planning, management, built relationships with industry partners to create career ladder opportunities. Designed, developed, evaluated, and updated training content and assessments.

UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles, CA

2013 - 2019

ELA Academic English Full-Time Faculty Instructor

Led Faculty in the Intensive English Program, successfully integrating ELA students into graduate-level classrooms with native speakers. Used a variety of student engagement methods such as flipped, blended methods, combined with culturally responsive teaching methods. Competency-skills-based- project-based learning for academic English and college readiness.

- Designed and coordinated courses for both graduate and undergraduate tracks, including academic writing, service learning, presentation and communication, and business English.
- Spearheaded curriculum development, tutor center coordination, and level assessment and placement. Contributed to the curriculum committee by leading meetings, training colleagues, and collaborating on educational strategies. Implemented blended learning and mixed media approaches to enhance lesson delivery. Directed orientation assessments for new students and oversaw long-term curriculum planning. Participated in continuous DEI training with USC Center for Excellence in Teaching.
- Methodology: Differentiated learning, blended and flipped approach, integrated skills, student centered instruction using culturally responsive teaching methods, adaptive assessments and task-based or PBL problem-based learning.
- Grammar and linguistics to support diverse cultures and socio-linguistic backgrounds.
- Lesson Planning using Gagne's 9 phases of learning

ESOL PROGRAMS, Los Angeles, CA

2006 – 2018

TESOL Teacher Trainer, I to I TEFL Program

Instructed teacher-training program for 120-hour ELA/EFL certification course, Achieved 100% graduation rate and placement into international employment contracts. 120-hour hybrid learning program. Effectively trained new teachers in:

- Pedagogical strategy, course design, inclusive lesson planning, course mapping
- QM curriculum alignment for English language arts. Provided transformational feedback for improving teacher performance.
- Methodology: Differentiated learning, blended and flipped approach, integrated skills, student centered instruction using culturally responsive teaching methods, adaptive assessments and task-based or PBL problem-based learning.
- Grammar and linguistics to support diverse cultures and socio-linguistic backgrounds.
- Lesson Planning using Gagne's 9 phases of learning

SUMMARIZED RELEVANT EXPERIENCE

Teaching and Training Roles: 2003 - 2012

- ELA Lead Faculty Instructor, International Programs University of California Extension, Los Angeles
- ELA Lead Faculty Instructor, University of California, Santa Barbara, Intensive English Programs
- TESOL Teacher Trainer, TESOL TEFL College
- ELA Lead Faculty, National University, International Programs
- ELL Educational Consultant / Teacher Training, McGraw-Hill Publishers, ELL Division
- ELA Faculty, Santa Barbara City College

EDUCATION

Master of Education M.Ed.: Curriculum & Instruction Education: Concordia University

TESOL Certificate, University of California, Santa Barbara Teaching Practicum with a Master ELA Mentor Teacher

Bachelor of Arts B.A.: Law & Society: University of California, Santa Barbara

Associate of Arts A.A: Liberal Arts: Santa Barbara City College

CERTIFICATIONS

2025

- Quality Matters Peer Reviewer ([PRC](#))
- Google Project Manager Professional Certificate, Coursera
- Project Management, eLearning College

2024:

- Canvas Basics: Canvas Catalog Instructure.com
- Increasing Interaction & Engagement, Online Learning Consortium
- Quality Matters Leveraging [Generative AI](#) for Course Design
- Using UX Design Principles to Enhance Remote Training, LinkedIn Learning
- Using UX Style Guides to Bridge Design and Development, LinkedIn Learning
- AI Essentials for Educators, aiforeducation.io
- Quality Matters Delivering on Your Promise
- LAFD Emergency Response Community Preparedness

2022 - 2023:

- Digital Storytelling Certificate, Coursera
- Accessible Video & Compliance Strategy: LinkedIn Learning
- Adobe Premiere Pro Video Editing Certificate: LinkedIn Learning
- Quality Matters Applying the QM Rubric and Standards ([AAPQMR](#))
- Quality Matters Addressing Accessibility and Usability ([AAU](#))
- Quality Matters Improving Online Courses ([IYOC](#))

2020 - 2021:

- Flipped Teaching Certificate Learning Certificate, **Pepperdine University, TechLearn**
- Flexible Hybrid Learning Certificate **Pepperdine University, TechLearn**

2000 - 2020:

- Instructional Design Certificate, Oregon State University Designing effective eLearning
- Spanish as a Second Language Certificate, La Universidad del Belgrano, Buenos Aires, Argentina
- TESOL Certificate, University of California, Santa Barbara

PROFESSIONAL DEVELOPMENT / SERVICE

- **Published Articles:** Language Magazine, pg. 32: [Learn Faster by Slowing Down](#), 04/25 | [Harnessing AI for Human Intelligence](#), 09/24, pg. 24: [Social Media and Language Instruction](#), 05/2019
- [Blogger: Learning | Memory | Ai and Emerging Technology](#)
- **Keynote Speaker:** The University of Tsukuba, Center for Education of Global Communication: International Student Engagement: Flipped Methodology for Online Learning

PSILoveyouFoundation: Curriculum Developer (**2024**) Enhancing social emotional learning (SEL) curricula for children in the foster care system. Edit existing curriculum materials to ensure they are engaging, culturally responsive, and aligned with SEL

- **Peer Accreditation Reviewer:** [cea-accredit.org](#) Professional reviewing-auditing for accreditation & program consultation Observation, verifying, reporting as an evaluator to determine if the site meets CEA standards for accreditation federal guidelines
- **Volunteer:** TEDx Manhattan Beach, Education Volunteer
- **Volunteer:** Reading partners: K-12 Readingpartners.org
- **TESOL Presenter:** International TESOL conference: Social Media Classroom, Atlanta, GA: CaTESOL
- USC Center for Excellence in Teaching Diversity & Inclusion training workshops
- **Volunteer:** Rideon.org for learners with mental and physical disabilities
- **Member:** TESOL & CaTesol volunteer
- **Volunteer:** Wildlife Animal Rescue Center, Java & Borneo, Indonesia